

Annual Report 2022

Learning and Growing Together

Connecting the Church in China
and the Global Church

華源協作
CHINASOURCE

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Letter from the President



On February 24 of this year ChinaSource hosted a global virtual ChinaSource Connect event. We opened our time together having heard only hours before that Russia had invaded Ukraine in a major escalation of the Russo-Ukrainian war that began in 2014. As we prayed together, everyone understood the world had entered a whole new level of violence and vulnerability.

Precisely because we live in a fallen world, Jesus our Savior and King is on the move, advancing his kingdom in the power and might of the Holy Spirit in accordance with the Heavenly Father's sovereign plan for the nations.

The unified body of Christ—"All one in Christ Jesus" (Galatians 3:28)—is God's gift to a waiting world. The vision God has given ChinaSource is to see the church in China and the global church learning and growing together, engaging in ministry that powerfully advances the kingdom of God.

The New Era of ministry in China and the diaspora will include many difficulties and unique challenges, but there are also untold opportunities to spread the good news as we partner together. In 2022 the Lord led ChinaSource into an exciting season of discovery and growth. The following are some highlights:

- The Lord made a way for ChinaSource to both strengthen and renew existing partnerships, as well as begin and facilitate new ones, connecting Christians inside and outside of China to grow the family of God globally.
- ChinaSource continued to be a trusted hub where strategic connections and actionable insights are being curated through a multiplicity of voices across the global church, with the result that the body of Christ in the PRC and the diaspora is being served and edified.
- A detailed content and audience analysis project led by D.N. Birtwistle Creative Agency sharpened understanding of the ChinaSource audience and ministry partners, while providing clarity and direction in our service areas.
- Once again, this year the number of ChinaSource blog contributors significantly increased, coming from mainland China, the Chinese diaspora, and across the world.
- Our Father helped ChinaSource prepare for the New Era of China ministry through prayerful, strategic planning to reach, connect, nurture, and encourage the next generation of leaders both inside and outside of China.

As you read the following reports, I hope you will rejoice with us that God is blessing ChinaSource to be a blessing to the church in China and the global diaspora. Please also accept our joyful gratitude and thanks for your friendship, prayers, and financial partnership in these exciting days!

Warmly in Him,

A handwritten signature in black ink that reads "Kerry Schottelkorb". The signature is written in a cursive, flowing style.

Kerry Schottelkorb



Partnerships in Action

by Joann Pittman

We are a small team; as a result, much of what is done at ChinaSource is through formal and informal partnerships with like-minded individuals and organizations accomplishing mutually beneficial visions and pre-determined objectives. Through these partnerships we uniquely serve, support, and strengthen the China ministry community and the church in China. A strong focus on partnerships helps to accomplish the two key objectives in our mission statement: educating the global church on critical issues facing the church and ministries in China and connecting Christians inside and outside of China to advance the kingdom of God globally. Some of these partnerships are public; others, due to security concerns, are behind the scenes.

In general, ChinaSource public partnerships center on information exchange, analysis, and education. New partnerships this year include *Christianity Today* and ReFrame Ministries; both are content-sharing agreements aimed at raising the number of people exposed to gospel-centered China stories. We also began working with OSCAR, a UK-based resource ministry, which will help increase the availability of our materials among missional Christians in Europe.

In April, ChinaSource sponsored an online presentation by Dr. Easten Law, titled “Chinese Christianity in the Modern Era: Making Sense of the Present in Light of the Past.” Dr. Law is Assistant Director for Academic Programs at the Overseas Ministries Study Center at Princeton Theological Seminary. We also continue to co-sponsor a joint lecture series with the US-China Catholic Association and the China Academic Consortium. The lecture that we hosted in June, titled “Where are the Churches in China? And Why?” was given by Professor Fenggang Yang, Director of the Center on Religion and the Global East at Purdue University (see map of attendee locations on page 6).

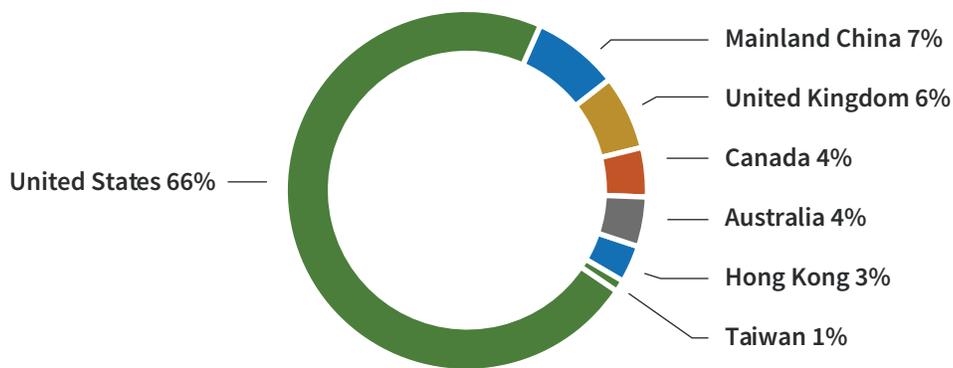
Behind the scenes we are actively providing counsel and advice, as well as strategic planning, for both in-country and foreign organizations during this time of change in the China ministry community. In this vein we served on the steering committee for an emerging network of China ministries. ChinaSource had a key role in leading more than 140 people (Chinese and non-Chinese) from 80 different ministries to consider what we can do better together than we can do alone. It was a sweet time of fellowship and seeking God’s face on how best to serve alongside our brothers and sisters in China in a new era. Many seeds were planted for new collaborative networks across the ministry spectrum.

Audience and Content Analysis

The ChinaSource audience and content analysis led by D.N. Birtwistle Creative Agency helped us better understand the engagement of our current audience and learn about other potentially interested groups, focusing on technology use, age, ethnicity, and Chinese church interest. The full analysis included interviews with staff and contributing partners; a review of our data, publishing, and technology systems; and constituent and target constituent surveys.

The following information is designed to help our partners understand the makeup of the ChinaSource audience, the breadth of our reach into different expressions of Christianity, and the developing role of contributing writers. For decades ChinaSource has had an outsized impact in shaping hearts and minds towards ministry with Chinese around the world. A key reason for this is our position as a hub connecting missional Christians with the thought leaders who contribute content. The numerous individuals contributing posts and articles form the backbone of our content production and bring a diversity of voices and perspectives to help us understand what God is doing in China.

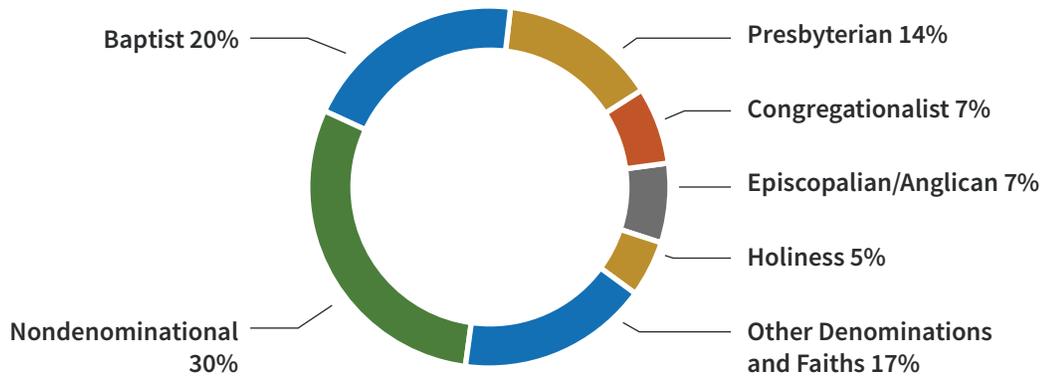
Constituent Locations



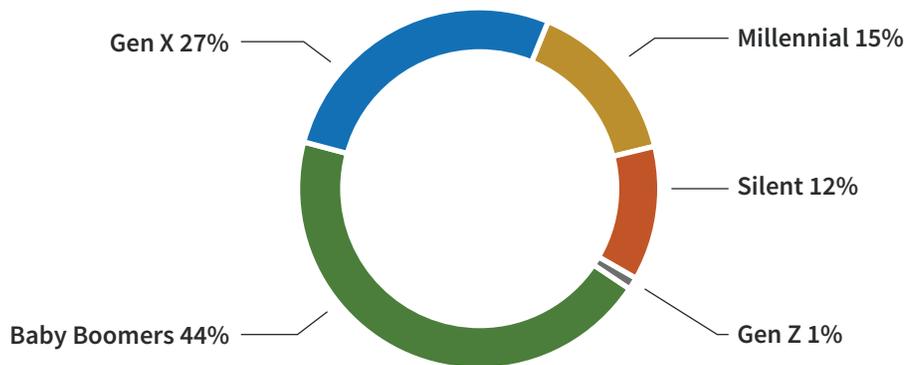
The remaining 9% of constituents are located across the globe, including:

- Singapore
- Netherlands
- New Zealand
- Thailand
- Norway
- Indonesia
- South Africa
- Belarus
- Germany
- India
- Ireland
- Japan
- Mexico
- Philippines
- Slovakia
- Spain
- Switzerland
- Tunisia
- Turkey
- Uruguay
- Vanuatu

Constituency Faith



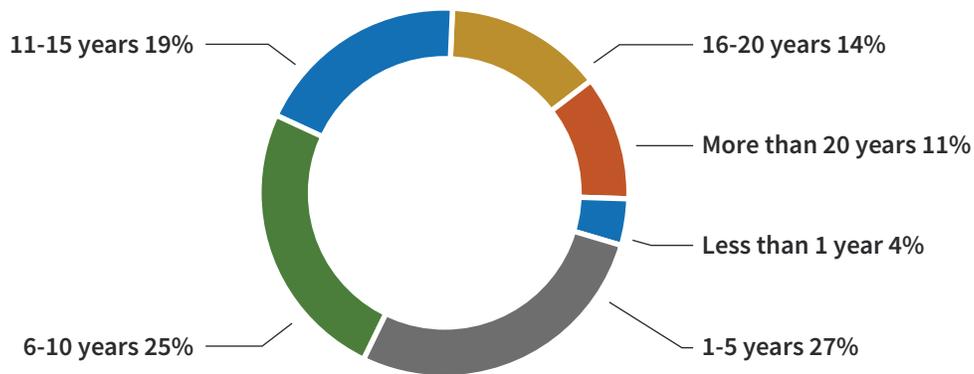
Constituency Generations



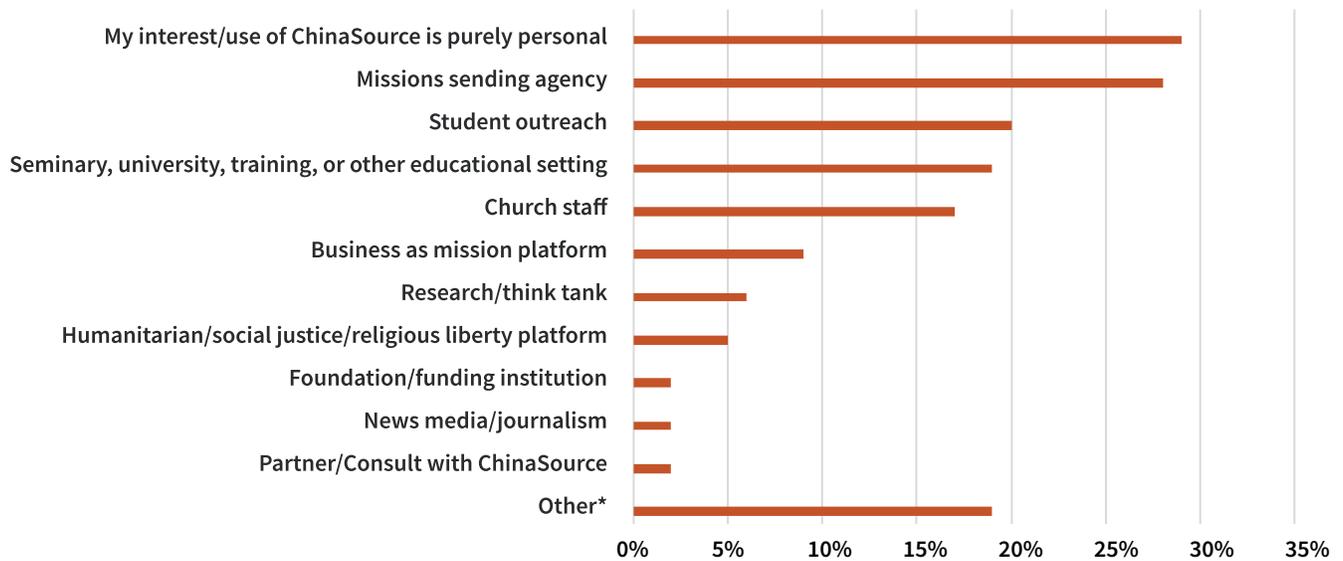
Respondents were asked how they had used ChinaSource materials in the month prior to the survey:

- 59% Prayed for people and situations described in our content
- 50% Used materials to feel more prepared for discussions with others
- 44% Forwarded or shared materials
- 32% Connected with someone else to discuss what they read or watched

How long have constituents known about ChinaSouce?

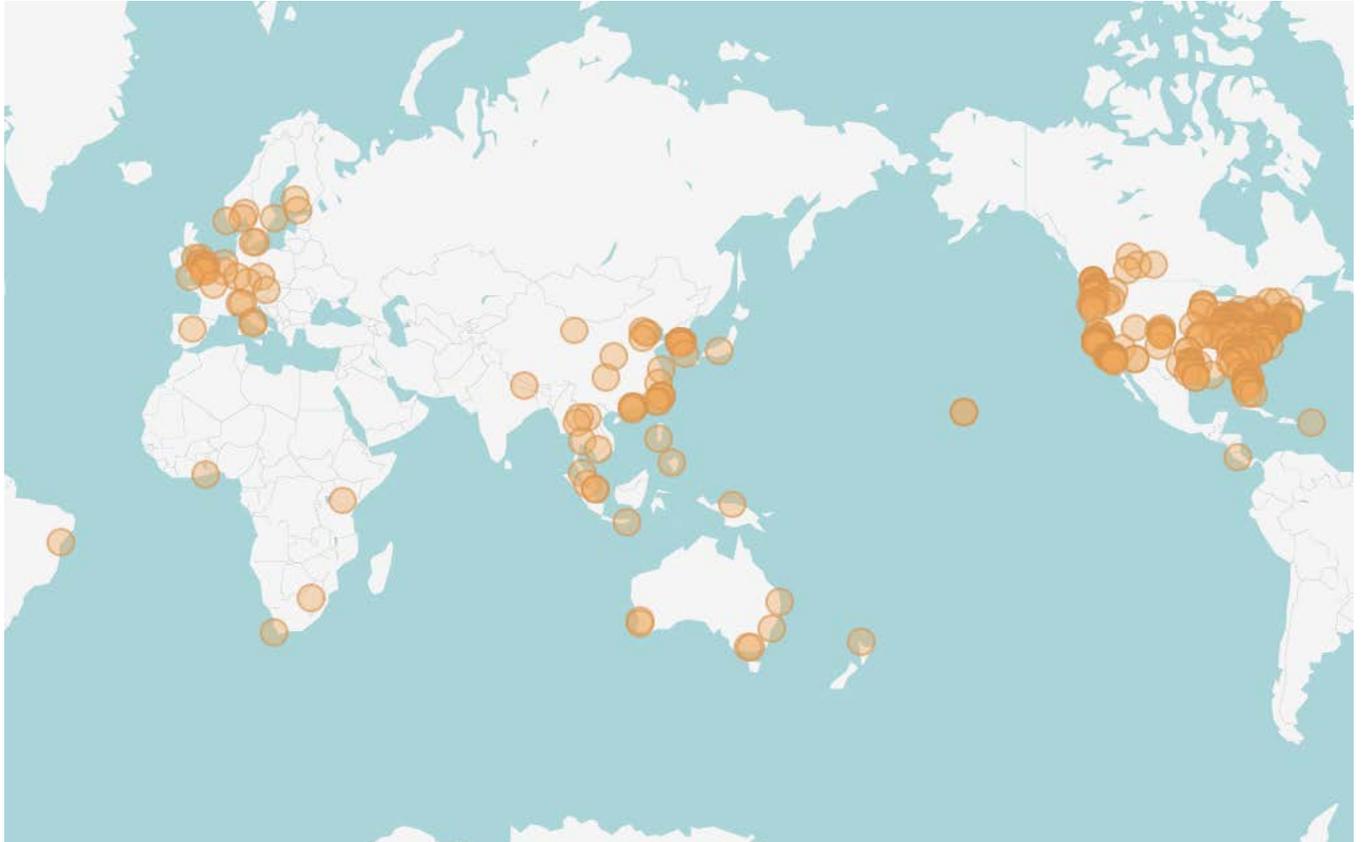


Constituency Work or Ministry Setting



*Other respondents are primarily missionaries currently active in the field or those retired from missions or other Christian service.

With nearly 600 registered participants, attendees logged on from around the world to join us in June for a webinar with Fenggang Yang about where Chinese churches are located and the historical reasons behind these locations.



A diverse group of volunteer contributors who are not ChinaSource staff members have been sharing thoughts and perspectives for many years. Below is a table showing their growing participation and ChinaSource’s role as both content creator and hub for vital learning. Note that these numbers are only for the *ChinaSource Blog* and do not include other publications such as the *ChinaSource Quarterly*.

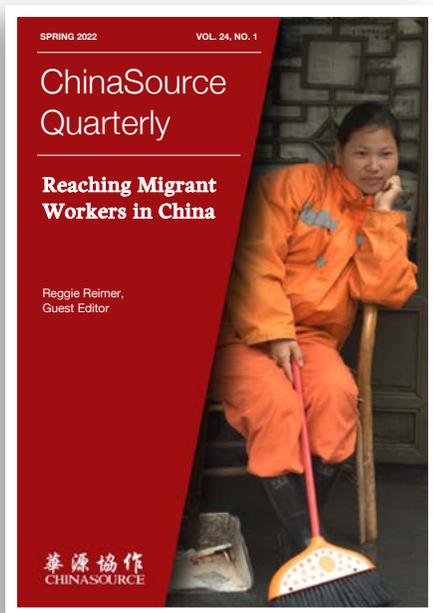
	Number of Volunteer Writers by Year	Number of Blog Posts Contributed	Percent of Total Blog Posts on ChinaSource Website in that Year
2013	7	18	30%
2014	17	29	15%
2015	26	53	34%
2016	45	45	29%
2017	25	47	30%
2018	36	55	38%
2019	44	93	58%
2020	43	87	56%
2021	57	96	61%

Key takeaways on the past 9 years of data:

- The number of volunteer writers ChinaSource is managing has increased eightfold.
- The total volunteer writer output has more than quintupled.
- The percentage of blog posts written by volunteer writers doubled even as total volume of blog posts increased fivefold.



Publications Highlights



As the community of contributors grows, ChinaSource is able to bring readers a broad spectrum of perspectives on China and to strengthen our platform for educating Christians throughout the world. This year, 59 guest writers representing Australia, China, Europe, North America, and Southeast Asia (26 of whom are ethnically Chinese), have contributed to ChinaSource publications, bringing variety and depth to our content. We are grateful that these volunteers give so generously of their time, expertise, and experience through their writing and advising.

This past spring in the *ChinaSource Quarterly* (CSQ) we explored ministry among China's migrant workers; for the summer issue, we turned to New Zealand, delving into the impact of its missions to China and the ministry of the diaspora Chinese Christian community living in the island nation.

The autumn issue of CSQ was devoted to the necessity and challenges of providing biblically and culturally appropriate member care to Chinese missionaries. It is a concern that has been mentioned over the years through various articles in the five previous issues of CSQ that were dedicated to indigenous missions from China.

“*The ChinaSource Quarterly on member care for the Chinese is long overdue! The authors give very accurate background and profound insight into Chinese missionaries and their complex relationship to member care. This is a resource which will bless many.*

— *Lisette Gabre, Member Care Specialist and OM East Asia TCK Consultant*

In June, Julie Ma completed her second *ChinaSource Blog* series, “Know Thy Hui Neighbor,” about effectively befriending and sharing gospel truths with the Hui community. *Chinese Church Voices* featured testimonies of graduates of Peking and Tsinghua Universities. Another series highlighted stories of some who continued to live and serve in China during the COVID-19 pandemic.

As the door to China has closed to most outsiders, we have featured diaspora communities both in CSQ and in occasional blog posts to highlight opportunities for serving among and with the Chinese diaspora. Book reviews, translations from the Chinese internet, analysis, and a variety of other content filled out the year.



Timely Reflection

by Brent Fulton

When ChinaSource was founded nearly 25 years ago, China was fast becoming a very different place. Ministry leaders were asking how to respond.

ChinaSource was formed to help answer that question—not that ChinaSource has all the answers, but through scores of conferences and consultations, through its publications and online resources, and through facilitating countless conversations about meaningful Christian engagement in China, ChinaSource has brought together hundreds of ministry leaders and Chinese Christians to formulate effective strategies for serving in China.

Today China is again becoming a very different place. Leaders of organizations and churches that have been actively engaged in China are again asking how to respond in this new environment. There is a renewed sense that we need one another, that collaboration will be key to effectiveness in this new era. Since being forced to pull back from intense day-to-day involvement in China, many in the ministry community now have the time and space to explore working together in new ways.

This is also an important moment for reflection on the lessons of the past four decades—both the significant kingdom advances we have witnessed as well as the apparent setbacks in recent years. As a trusted platform, ChinaSource is facilitating this reflection, along with much-needed discussion within the community about what we have learned.

As we look ahead to a new chapter in China ministry, a profound generational shift is taking place, both within China and among foreign Christians who have spent their lives in service to China and its people. It is critical that the knowledge and experience gained during the past 40 years be preserved and shared with those who will take up the challenge of advancing God's kingdom in China and beyond during the coming decades. These are the future organizational leaders, thinkers, board members, supporters, and prayer warriors who will together seek the Lord about what mid-21st century ministry in and through China should look like. ChinaSource is committed to cultivating and encouraging this emerging generation.



ChinaSource Moving Forward

While remaining true to our vision and mission, the ministry of ChinaSource continues to move forward in these turbulent and uncertain times.

Our Vision

The church in China and the global church are learning and growing together, engaging in ministry that powerfully advances the kingdom of God.

Our Mission

ChinaSource is a trusted partner and platform for educating the global church on critical issues facing the church and ministries in China, and for connecting Christians inside and outside China to advance the kingdom of God globally.

Through prayer and the wise counsel of others, the Holy Spirit is leading us to emphasize the following themes in the immediate future:

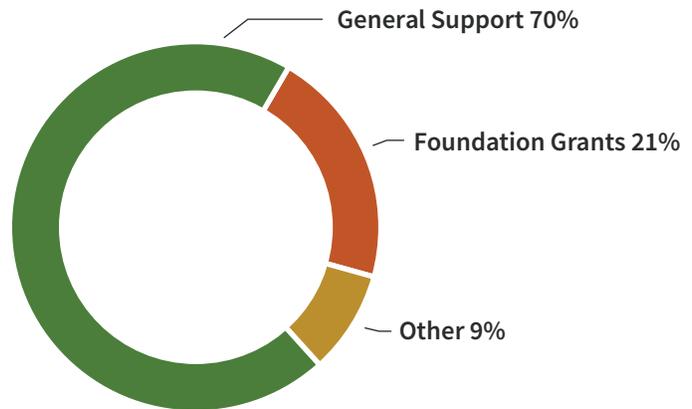
1. ChinaSource is being called to identify and build into the lives of the next generation of global missional Christians reaching and serving Chinese friends around the world.
2. ChinaSource is being called to seek out and serve the next generation of Chinese church leaders, supporting them however our Heavenly Father leads, as they engage the people of China and the world with the Gospel.

“*The Lord has made it clear to us that now is the time to double down on our commitment to his vision and mission for ChinaSource. Now is not the time to abandon our calling to the church in China and to global partnership in the great commission, but to adapt, learn, grow, and embrace his “New Era” of kingdom advance, regardless of the adversity we may face.*

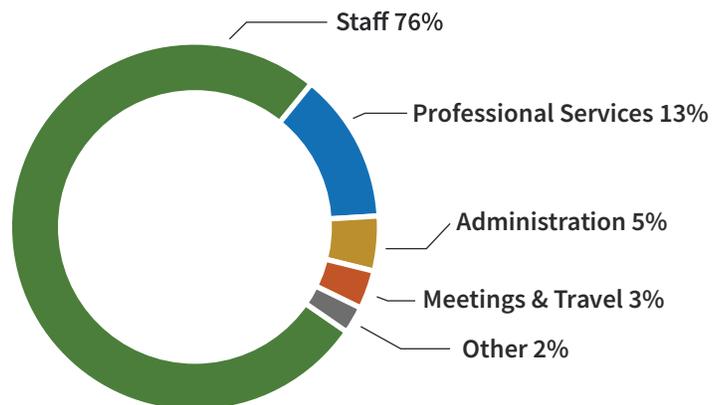
—Kerry Schottelkorb, ChinaSource President

2021 Finances

Income	(USD)
General Support	\$410,821
Foundation Grants	\$125,000
Other	\$51,924
Total Revenue	\$587,746

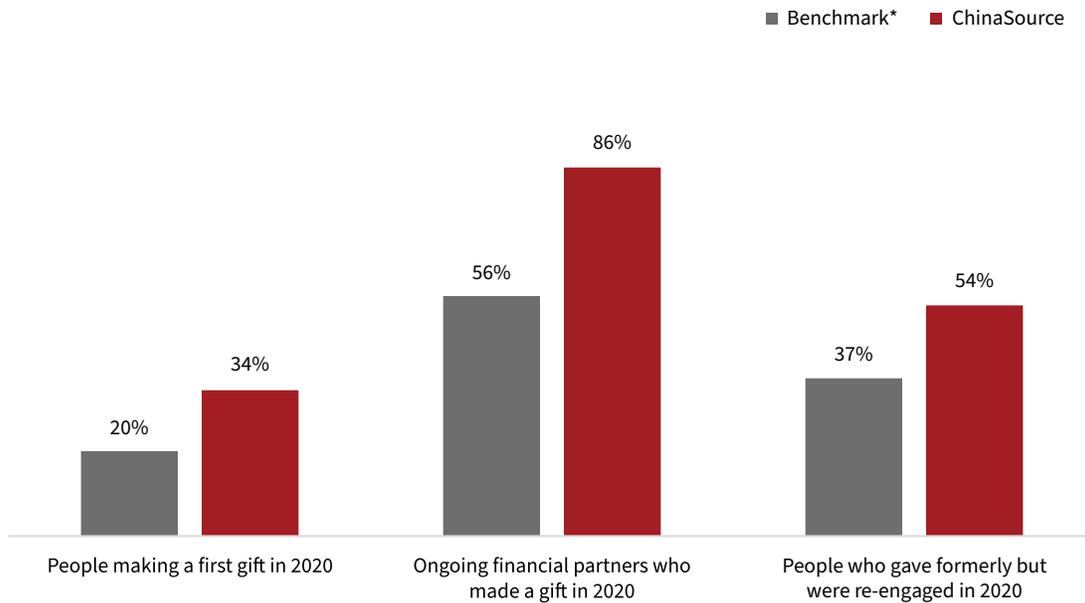


Expenses	(USD)
Staff	\$405,184
Professional Services	\$70,020
Meetings & Travel	\$18,058
Administration	\$25,684
Other	\$12,485
Total Expenses	\$531,432



Enhancing Trust

In 2021 ChinaSource received gifts from 286 households. This small but very supportive group continues to be an encouraging core of friends who are sacrificially invested in ChinaSource, as evidenced by their sustaining generosity. Below you can see the rate ChinaSource retained household financial partners in 2021.



*Benchmark data is from *Live Benchmarks: Fundraising Metric Benchmarks - Fundraising Report Card* and their 2021 data.

Donor Spotlight



For several years Heather has been volunteering with Chinese students through an international student ministry, the Hospitality Center, in St. Paul, Minnesota. She reads ChinaSource publications to stay informed on China and to learn how she can best minister to the students God puts in her path. Heather is also a financial partner and supports ChinaSource through a monthly donation. “It helps an important ministry that I rely on to serve God in the way he has called me to,” she says.

Thanks, Heather, for your commitment to serving Chinese in Minnesota and for your support for ChinaSource.

Find out all the ways you can get involved with what ChinaSource is doing by visiting our website at www.chinasource.org/get-involved.

Donations

Donations can be made online at our website: www.chinasource.org/get-involved/donate

For donations in the US, please make checks payable to **ChinaSource**, and mail to:

ChinaSource
PO Box 631032
Littleton, CO 80163-1032
USA

For donations in Hong Kong, please make checks payable to **ChinaSource Partners, Ltd.**, and mail to:

ChinaSource Partners, Ltd.
Flat A, 15/F, Teda Building
87 Wing Lok Street
Sheung Wan, Hong Kong

For donations via bank transfer, please note the following details:

Bank: Hang Seng Bank Limited
Bank Code: 024
Bank Address: 83 Des Voeux Road, Central, Hong Kong
Swift Code: HASEHKHH
Account Number: 283-536761-883

Another way to support ChinaSource is to make a gift of stock. Giving stock can be a tax-smart way to invest resources into God's work in China. If you have any questions, please reach out to Peter or Eunice for assistance.

Peter Arneson, Director of Advancement: parneson@chinasource.org or 952-486-2628

Eunice Choi, Senior Administrator: echoi@chinasource.org or 213-952-9003

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